

Giant Garage Sale for the Environment

With a little help from our friends and neighbors, we are hosting a garage sale fundraiser for **Possible Rochester | Possible Planet**, our 501(c)(3) nonprofit organization, at our home at

41 Elwell Drive (off Monroe Avenue in Brighton):

- *Special preview event: September 28, 6-8 pm*
- *September 29, 30, and October 1, 9-6 pm*



Since moving to Brighton during Covid with few possessions, we've furnished our home with secondhand furniture and home goods, and then continued to fill our garage with things of value that others are placing at the curb or throwing away. ***We call this our Sidewalk Salvage initiative and invite you to come to our giant yard sale!***

Some of the items in the sale have been rescued from nearby streets, saving them from landfill and making them available for re-use. We're grateful for this abundance of free stuff, but concerned that people don't see the embedded costs, energy, and materials that may be ending up in landfill. Should we really be burying furniture, appliances and other items that may still have years of useful life or could be repurposed for someone who could **only** afford it at garage sales prices?

Possible Rochester | Possible Planet is a registered nonprofit in the state of New York, focused on the complementary goals of reducing fossil fuel emissions from buildings on the one hand and adding carbon to build healthy soils and landscapes, on the other. We call this dual approach to climate change "decarbonizing buildings and recarbonizing land." We must solve both the climate crisis and the biodiversity crisis if humanity is to succeed and thrive—and ultimately the solution to both is the same: plant more native vegetation. Plants are the best carbon-capture systems, and when they grow, they regenerate the soil and the water cycle. Come visit us and see how we have replaced our own lawn with a food forest, as well as vegetable and native pollinator gardens.

All donations and proceeds from the garage sale will go to **Possible Rochester | Possible Planet**, a 501(c)(3) nonprofit. In addition, we invite your donations, and can offer tax receipts for gifts. And yes, if you have time to volunteer this week, contact Victoria at 908.507.3150 (text is fine).



Our NYS Registration No. is **49-07-55**. Our federal EIN is **46-1754441** and our Charity Status No. is **17053150440033**.

Victoria Zelin & Jonathan Cloud, Co-founders, Possible Rochester | Possible Planet
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